

BUSINESS MANAGEMENT, ASSOCIATE OF APPLIED SCIENCE (ENTREPRENEURSHIP/SMALL BUSINESS CONCENTRATION)

Today's good idea could be tomorrow's business plan. The Entrepreneurship/Small Business Management Concentration in Business Management offers the knowledge and skills needed to start a new business venture, contribute to a growing enterprise, identify new business opportunities, and/or successfully operate a small company. Students in this program will learn all the components of running an entrepreneurial venture or small business, including planning, organizing, leading, and controlling all aspects of a small business organization. Whether you create your own business or work for someone else, the skills you learn will be valuable in any business endeavor.

Outcomes for Accounting Concentration

After completing this program, students will also be able to:

- Apply the financial, management, and marketing skills needed to be successful when opening a business
- Identify and analyze innovative business opportunities, assessing the viability of concepts
- Develop and refine business idea(s) from concept through a complete business plan

Code	Title	Hours
General Education Requirements		
ENGL 1010	English Composition I ¹	3
or ENGL 1011	English Composition I with Lab	
ENGL 1020	English Composition II	3
MATH 1300	College Algebra	3
or MATH 1310	College Algebra with Lab	
SPCH 1100	Fund of Effective Speaking	3
or SPCH 1310	Interpersonal Communication	
ECON 2000	Microeconomics ²	3
or ECON 2020	Macroeconomics	
Natural Sciences Electives		3
Major Courses ¹		
ACCT 2400	Principles of Fin Accounting	3
BUSN 1100	Introduction to Business	3
BUSN 1150	Survey of Microcomputer App	3
BUSN 2100	Management	3
BUSN 2190	Legal Environment of Business	3
BUSN 2400	Business Communication	3
BUSN 2700	Foundations of Strategic Mgmt ²	3
or BUSN 2750	Business Internship	
Entrepreneurship/Small Business Management Concentration ¹		
ACCT 2100	Computerized Accounting	3
BUSN 1500	Starting Your Own Business	3
BUSN 2000	Principles of Marketing	3

BUSN 2500	Financing for Entrepreneurs	3
Approved Electives ¹		9
BUSN 1175	Customer Service,Sales,Skills	
BUSN 1330	Personal Finance	
BUSN 1400	Business Math with Excel	
BUSN 1530	Retailing	
BUSN 2200	Business Law	
Any Accounting (ACCT) course		
Total Hours		60

¹ Must earn a grade of "C" or better in each. At least 21 credit hours must be earned in residence.

² Students taking both ECON 2000 and ECON 2020 can use one course as an approved elective.

Students taking both BUSN 2700 and BUSN 2750 can use one course as an approved elective.