

BUSINESS ADMINISTRATION CONCENTRATION, ASSOCIATE OF APPLIED SCIENCE

The Business Technology Program prepares students for positions in business and industry. This track provides exposure to a broad range of business theory and skills with an emphasis on Business Management. To pursue a general business track, see the Associate of General Studies.

Program Outcomes:

- Demonstrate ability to gather relevant information from multiple sources and evaluate data from various sources and disciplines within business studies.
- Apply basic ethical strategies for effectively managing and operating a business.
- Demonstrate the ability to work in teams.
- Application of verbal and presentation skills using appropriate technology while demonstrating the ability to properly use business terminology.

Code	Title	Hours
General Education Requirements		
ENGL 1010	English Composition I ¹	3
ENGL 1020	English Composition II	3
MATH 1300	College Algebra	3
SPCH 1100	Fund of Effective Speaking	3
Humanities Elective		3
Social Science Elective		3
Natural Science Elective		3
Major Courses ^{1,2}		
ACCT 2400	Principles of Fin Accounting	3
BUSN 1100	Introduction to Business	3
BUSN 2000	Marketing	3
BUSN 2100	Management	3
BUSN 2150	Human Resource Management	3
BUSN 2190	Legal Environment of Business	3
BUSN 2400	Business Communication	3
BUSN 2999	Business Capstone	3
BUSN 1150	Survey of Microcomputer App	3
ECON 2000	Microeconomics	3
ECON 2020	Macroeconomics	3
FINA 2010	Finance	3
	or BUSN 1330 Personal Finance	
Select one of the following:		3
MATH 1400	College Trigonometry	
MATH 1700	Finite Math	
MATH 2000	Statistics	
Total Hours		60

¹ Must earn a grade of 'C' or better.

² At least 21 credit hours must be earned in residence.