

ENTREPRENEURSHIP CONCENTRATION, ASSOCIATE OF APPLIED SCIENCE

The Business Technology Program prepares students for positions in business and industry. This track provides exposure to a broad range of business theory and skills with an emphasis on Entrepreneurship and small business. To pursue a general business track, see the Associate of General Studies. Must earn a grade of “C” or better in all course work.

Program Outcomes:

- a. Demonstrate ability to gather relevant information from multiple sources and evaluate data from various sources and disciplines within business studies.
- b. Apply basic ethical strategies for effectively managing and operating a business.
- c. Demonstrate the ability to work in teams.
- d. Application of verbal and presentation skills using appropriate technology while demonstrating the ability to properly use business terminology.

| Code | Title | Hours |
|---------------------------------------|------------------------------------|-----------|
| General Education Requirements | | |
| ENGL 1010 | English Composition I ¹ | 3 |
| or ENGL 1011 | English Composition I with Lab | |
| MATH 1300 | College Algebra | 3 |
| or MATH 1310 | College Algebra with Lab | |
| Humanities Elective ² | | 3 |
| Select one of the following: | | 3 |
| ECON 2000 | Microeconomics ³ | |
| ECON 2020 | Macroeconomics ³ | |
| Natural Sciences Elective | | 3 |
| Major Courses ^{1, 4} | | |
| ACCT 2100 | Computerized Accounting | 3 |
| BUSN 1100 | Introduction to Business | 3 |
| BUSN 1500 | Starting Your Own Business | 3 |
| BUSN 1510 | Small Business Management | 3 |
| BUSN 1520 | Marketing for Entrepreneurs | 3 |
| BUSN 2200 | Business Law | 3 |
| BUSN 2400 | Business Communication | 3 |
| BUSN 2500 | Financing for Entrepreneurs | 3 |
| BUSN 2999 | Business Capstone | 3 |
| BUSN 1150 | Survey of Microcomputer App | 3 |
| Electives | | |
| Approved Business Electives | | 6 |
| Electives ⁵ | | 9 |
| Total Hours | | 60 |

¹ Must earn a grade of “C” or better.

² Other than SPCH or foreign language

³ This fulfills the Social Science requirement.

⁴ At least 21 credit hours must be in residence.

⁵ With the same prefix or prefixes in the same category.

Business Electives

| Code | Title | Hours |
|-----------|-------------------------------|-------|
| BUSN 1175 | Customer Service,Sales,Skills | 3 |
| BUSN 1330 | Personal Finance | 3 |
| BUSN 1530 | Retailing | 3 |
| BUSN 2000 | Principles of Marketing | 3 |
| BUSN 2100 | Management | 3 |
| BUSN 2150 | Human Resource Management | 3 |