

# ENTREPRENEURSHIP CONCENTRATION, ASSOCIATE OF APPLIED SCIENCE

The Business Technology Program prepares students for positions in business and industry. This track provides exposure to a broad range of business theory and skills with an emphasis on Entrepreneurship and small business. To pursue a general business track, see the Associate of General Studies. Must earn a grade of "C" or better in all course work.

## Program Outcomes:

- Demonstrate ability to gather relevant information from multiple sources and evaluate data from various sources and disciplines within business studies.
- Apply basic ethical strategies for effectively managing and operating a business.
- Demonstrate the ability to work in teams.
- Application of verbal and presentation skills using appropriate technology while demonstrating the ability to properly use business terminology.

Code	Title	Hours
<b>General Education Requirements</b>		
ENGL 1010	English Composition I <sup>1</sup>	3
MATH 1300	College Algebra	3
Humanities Elective <sup>2</sup>		3
Select one of the following:		3
ECON 2000	Microeconomics <sup>3</sup>	
ECON 2020	Macroeconomics <sup>3</sup>	
Natural Sciences Elective		3
<b>Major Courses <sup>1,4</sup></b>		
ACCT 2100	Computerized Accounting	3
BUSN 1100	Introduction to Business	3
BUSN 1500	Intro to Entrepreneurship	3
BUSN 1510	Small Business Management	3
BUSN 1520	Marketing for Entrepreneurs	3
BUSN 2200	Business Law	3
BUSN 2400	Business Communication	3
BUSN 2500	Financing for Entrepreneurs	3
BUSN 2999	Business Capstone	3
BUSN 1150	Survey of Microcomputer App	3
<b>Electives</b>		
Approved Business Electives		6
Electives <sup>5</sup>		9
<b>Total Hours</b>		<b>60</b>

<sup>1</sup> Must earn a grade of "C" or better.

<sup>2</sup> Other than SPCH or foreign language

<sup>3</sup> This fulfills the Social Science requirement.

<sup>4</sup> At least 21 credit hours must be in residence.

<sup>5</sup> With the same prefix or prefixes in the same category.

## Business Electives

Code	Title	Hours
BUSN 1175	Customer Service,Sales,Skills	3
BUSN 1330	Personal Finance	3
BUSN 1530	Retailing	3
BUSN 2000	Marketing	3
BUSN 2100	Management	3
BUSN 2150	Human Resource Management	3