

# HOTEL, RESTAURANT, AND TOURISM CONCENTRATION, ASSOCIATE OF APPLIED SCIENCE

The Business Technology Program prepares students for positions in business and industry. This track provides exposure to a broad range of business theory and skills with an emphasis in Hotel, Restaurant & Tourism Administration. To pursue a general business track, see the Associate of General Studies.

## Program Outcomes:

- Demonstrate ability to gather relevant information from multiple sources and evaluate data from various sources and disciplines within business studies.
- Apply basic ethical strategies for effectively managing and operating a business.
- Demonstrate the ability to work in teams.
- Application of verbal and presentation skills using appropriate technology while demonstrating the ability to properly use business terminology.

Code	Title	Hours
<b>General Education Requirements</b>		
ENGL 1010	English Composition I <sup>1</sup>	3
ENGL 1020	English Composition II	3
MATH 1300	College Algebra	3
SPCH 1100	Fund of Effective Speaking	3
Humanities Elective		3
ECON 2000	Microeconomics	3
	or ECON 2020 Macroeconomics	
Natural Science Elective		3
<b>Major Courses <sup>1,2</sup></b>		
ACCT 2400	Principles of Fin Accounting	3
BUSN 1100	Introduction to Business	3
BUSN 1800	Introduction to Hospitality Management	3
BUSN 2100	Management	3
BUSN 2150	Human Resource Management	3
BUSN 2190	Legal Environment of Business	3
BUSN 2400	Business Communication	3
BUSN 2800	Lodging Management	3
BUSN 2820	Marktnng for Hospitality & Tourism	3
BUSN 2890	Found.of Strat. Mgmt for Hospi	3
BUSN 1150	Survey of Microcomputer App	3
CULA 1020	Basic Food Preparation	3
BUSN or CULA elective		3
<b>Total Hours</b>		<b>60</b>

<sup>1</sup> Must earn a grade of "C" or better.

<sup>2</sup> At least 21 credit hours must be in residence.